

## **Best in Show 2010 application guidelines**

- The opportunity is open to students studying in seven categories
  - Animation
  - Film/Video Production
  - Multimedia
  - Interior Design
  - Industrial Design
  - Visual Communications
  - Web Design
  
- The work will be judged by a panel of industry figures selected by the Digital Hub Development Agency.
  
- Work submitted may be reviewed and shortlisted by The Digital Hub Development Agency, before being brought before the final judging panel if a large number of applications are received.
  
- Applications will only be accepted via the online form on [www.thedigitalhubexhibit.com](http://www.thedigitalhubexhibit.com). If you experience any difficulties making your application online or if you do not receive any acknowledgement from us that we have received your application then please contact us by telephone or email ASAP:
  - t. 00353 1 4806200
  - e. [exhibit@thedigitalhub.com](mailto:exhibit@thedigitalhub.com)
  
- Please note that the receipt of all applications will be acknowledged by us. If you do not hear from us within 3 working days then please contact us ASAP.
  
- Applicants are solely responsible for ensuring that their work has been successfully uploaded onto [www.thedigitalhubexhibit.com](http://www.thedigitalhubexhibit.com) before the deadline and Digital Hub Development Agency shall have no liability in this regard.
  
- Under no circumstances will any work be considered for the competition that cannot be viewed on [www.thedigitalhubexhibit.com](http://www.thedigitalhubexhibit.com) or that has not been submitted to us electronically or on disk as a .mov or .avi and/or that is submitted after the deadline.
  
- Applicants upload their work onto [www.thedigitalhubexhibit.com](http://www.thedigitalhubexhibit.com) to enter the

competition entirely at their own risk. Digital Hub Development Agency shall have no liability in relation to any infringement of any of the artists' copyright or other rights in their work arising from the posting of the work on [www.thedigitalhubexhibit.com](http://www.thedigitalhubexhibit.com).

- Students applying for the **Animation** and **Film/Video** categories must complete the online application form as well as sending on their animation, film/video on disk as a .mov or .avi to Best in Show Competition, Digital Hub Development Agency, Crane St, The Digital Hub, Dublin 8. The disk must be clearly marked with student's name, email address, phone number, title of work and college, as well as the category they are entering it in.
- The closing date for the competition is Thursday 13th May 2010 at 5pm.
- Applicants work must be wholly original and be solely created by the applicant. All work must not infringe the copyright or any other rights of any third party.
- Applications will only be judged on what is submitted to The Digital Hub via the online form or available to view online. Judges will not be able to visit work in situ elsewhere.
- One winner from each category (Animation, Visual Communications, Industrial Design, Interior Design, Web Design, Multimedia and Film/Video Production) will be selected.
- The final shortlist – the seven category winners as chosen by the judging panel - will be showcased online at [www.thedigitalhubexhibit.com](http://www.thedigitalhubexhibit.com) where members of the public can vote for their favorite entry. The submission that garners the highest public vote will win the 'Best in Show 2010' title and will be awarded €1,000, in addition to gaining one of the industry work placements.
- No application fee is required in order to participate in this competition.
- You may only submit one entry per project.
- The Digital Hub will not pay for travel, accommodation or any other expenses incurred during this competition or the work placement.

- The Digital Hub holds no responsibility for goods lost or damaged in transit.
- The intellectual property rights, legal rights and copyright will remain with the exhibitor but The Digital Hub will retain the right to publish or display your exhibition/product/process.
- The Digital Hub will coordinate, through their public relations consultants, all press coverage.
- Exhibitors may be requested to make themselves available to engage in press interviews/photo shoots.
- The Digital Hub undertakes not to copy, reproduce, translate, adapt, rent, lease, lend, sub-license, vary or modify 'The Content' without the applicants prior written consent.
- Any questions or disputes related to the terms, conditions or participation in this competition shall be resolved by the applicant and the Digital Hub Development Agency only in their absolute discretion.
- All aspects of eligibility of applications to Best in Show is final and binding by Digital Hub Development Agency.
- This is a non-transferable, non-changeable, non-negotiable cash prize and assistance with organising work placement.
- The Digital Hub Development Agency, as the organizers and administrators of the competition reserve the right to revise, alter and amend the competition rules at any time. The most up-to-date competition rules can be viewed on the website during the period of the competition.